



## Fast, Efficient Online Backups

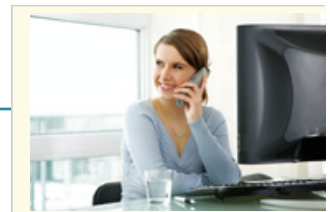
Our service combines best-of-breed hardware, redundant bandwidth, data compression and optimization technologies to provide consistently fast, reliable data backups and restores.

### Delta Block Incremental backups

Our patented Delta Block Incremental technology scans your files to detect and transfer only compressed block-level changes within your files, along with any new files.

Ex. You have a 1000-record Excel spreadsheet (1 MB), add 30 new records and revise a few existing entries. Your backup transfers just over 3% (30 K) of the total file size. Below is a random, real-life example of our backup optimization in action:

<p><b>Last Backup: 6/20/2007 8:40 PM</b>          260 files were backed up          635.9 MB of file data was backed up.          This backup was optimized to 1.3 MB.</p>
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#### WORDS OF WISDOM

Never use an online backup service without block-level incremental backups. Your storage costs can grow exponentially, and nightly backups may never complete.

### Duplicate File Recognition: Save time, space

Another of our patented technologies, Duplicate File Recognition (DFR), identifies duplicate files saved in multiple locations (i.e. an email attachment stored in your .pst file and saved elsewhere on your C drive), and transfers and stores only one.

Our software also detects common program and Windows system files already stored at our data centers and associates them with your account, further optimizing initial full system backups.

### Email Compression Agent

Email files comprise **over 50%** of an average employee's data, according to *Radicati Group*. Your email files hold a combination of highly confidential files with important private information.

Email is also an extremely vulnerable target for hackers, viruses, data corruption, spammers, spybots and fishing scams.

That's why it's absolutely imperative to have a **secure, reliable and automated online email back up system** that lets you quickly and easily restore all your email data if it ever goes down.

Our patented Email Compression Agent technologies allow you to back up Outlook and Lotus Notes while open, and to save bandwidth, it reliably transfers only message-level changes.

### Conclusion: Optimize Bandwidth, Storage

All these factors combine to save you significant network time and backup space, making nightly backups and restores extremely fast and efficient — regardless of your connection speed.



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